



A CERTIFIED PROGRAM MADE SELECT FOR YOU

- **REPLACE** the factory program with your own Certified Pre-Owned Warranty
- **STOP** sending money away when you can keep it close to home
- **CONTROL** your Certified program
- **TAKE ADVANTAGE** of the flexibility that is a Portfolio hallmark
- **BUILD** your customers' trust in your pre-owned offering
- **SELL MORE** pre-owned vehicles
- **EARN MORE** gross profit per sale with the warranty's added value
- **INCREASE VSC SALES** by wrapping the warranty with a Portfolio service contract
- **GAIN THE FULL PROFIT** opportunity by remitting warranty premiums to your reinsurance company

START NOW to bring more profits to your dealership and to your reinsurance company.

SELECT CERTIFIED from



Building Wealth for America's Auto Dealers

A CERTIFIED PROGRAM MADE SELECT FOR YOU, NOT THE FACTORY

FOR YOUR PRE-OWNED LOT CUSTOMER

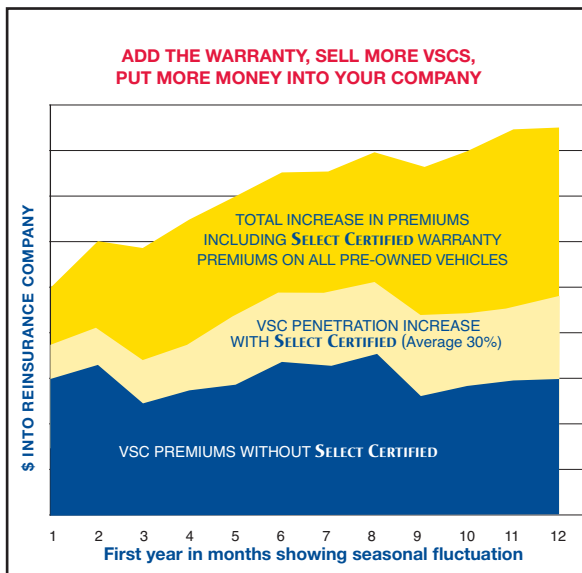
- Enhance their confidence in the cars you sell
- Matches make and model factory eligibility
- Highly visible mirror hangers to attract customers
- Powertrain coverage matches that for new vehicles

FOR YOUR SERVICE DEPARTMENT

- Inspection checklist equal to the most comprehensive factory plan
- Claims administration handled by Portfolio's expert claims office

FOR YOUR F&I DEPARTMENT

- Makes it easier for F&I to wrap the warranty with a matching VSC
- Warranty contract is co-branded with the VSC to enhance customer confidence
- Flexible Term & Mileage that the dealer controls
- Flexible deductibles that the dealer controls



FOR YOUR REINSURANCE COMPANY

- Increase Used Car premiums in two ways:
 - from increased penetration of VSC sales
 - from now ceding warranty premium into your company, not the factory's.
- Quarterly reports show how your warranty block is performing
- Select Certified is a proven profit-maker for your reinsurance company

This is not an experiment!

Start your SELECT CERTIFIED profit center today.



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